The news of the maxi order of 14.4 million euros with Terna turns the spotlight back on Siderpali Srl, an Anagni-based company specializing in metal structures for power lines. Thanks to this contract, Siderpali is preparing to generate new qualified employment in the area, to start further industrial investments to enhance production capacity as well as to strengthen its position as a strategic partner for major Italian energy works.

To better understand the company's rebirth story and its future ambitions, we had the pleasure of meeting the General Manager, Dr. Kubilay Yurtsever.

Dr. Yurtsever, Siderpali went through a very complex period, which led to a relaunch of the company after bankruptcy proceedings. What did the acquisition by the Mitaş group represent in that context?

"The entry of the Mitaş Group was absolutely crucial. Siderpali was a company with enormous industrial and strategic potential, but it needed solid leadership and significant investments to overcome the difficulties. Mitaş, an international leader in our sector, saw this potential and strongly believed in the relaunch. Their acquisition was not only a capital injection, but brought a know-how and global vision that have been fundamental to our rebirth."

After the acquisition, there were years of restructuring with physiological losses. What were the first moves and key strategies you put in place to reverse the trend?

"Absolutely. The first few years were dedicated to a thorough renovation. We have acted on several fronts in an integrated way. First, we have optimized costs and streamlined operations to improve internal efficiency. Then, we paid great attention to human resources, enhancing internal capital and promoting strategic management. At the same time, we have redefined our commercial, financial and procurement strategies to be more competitive in the market. Last but not least, we proactively managed legal litigation and initiated major technological innovation projects to modernize the company. It was a choral work, based on trust and commitment."

Your core business is the design and manufacture of steel poles for power lines. What are your strengths that differentiate you on the market?

"Our strengths come from decades of experience in the structural steel industry. We have technical expertise and specialization that allow us to offer extremely reliable solutions. Our production flexibility is another distinctive element: we are able to customize each product to the specific needs of the customer. Finally, we are very proud of our international certifications and quality standards, which, combined with competitive delivery times, make us a reliable partner."

You have invested heavily in innovation, citing new welding technologies, process digitization and 3D design systems. What is the impact of these innovations on your daily work and on your products?

"Innovation is at the heart of our strategy. New automated welding technologies have enormously increased the efficiency and precision of our production. The digitization of

processes, from an Industry 4.0 perspective, has allowed us to optimize management and have greater control over each phase. The use of 3D design systems and advanced structural simulation allows us to develop more complex solutions and test them virtually, reducing time and improving final quality. These investments not only make Siderpali more modern and efficient, but allow us to offer increasingly cutting-edge and long-lasting products."

We are talking about Luminexence, a project that stands out for its integration between technical functionality and aesthetics. How did this line come about and what are its peculiarities?

"Luminexence is our response to the growing need to combine infrastructural functionality with urban aesthetics and sustainability. We wanted to create poles and structures that were not just technical elements, but that could enrich urban spaces. These products stand out for their contemporary and customizable design, the ability to integrate low-consumption intelligent LED systems with remote management, and the use of anti-corrosion materials and treatments that guarantee a long life. In addition, they are prepared for power from renewable sources. Luminexence is a concrete example of how technology can meet design and attention to the environment."

Siderpali is also very active on the eco-sustainability front, with the investment in a solar power plant.



What is the company's vision regarding sustainability and environmental impact?

"We firmly believe that sustainability is not an optional extra, but a responsibility and an integral part of our future. The investment in the 244 kWp solar power plant is a tangible step in this direction. It allows us to cover the energy needs of our plants using only renewable sources, significantly reducing our carbon footprint. But we don't stop there: we use steel from certified and recyclable sources, we have treatment and painting plants with low environmental impact and we operate with an environmental management system compliant with the ISO 14001 standard. Our vision is clear: to grow inspired by nature and take our energy from the sun, actively contributing to the ecological transition of the sector."

You recently acquired a €14.4 million contract with Terna. What does this order mean for Siderpali and what are the future prospects in terms of employment and investments?

"This order with Terna is an exceptional milestone and represents a turning point for Siderpali and for the entire territory. It is the recognition of our work, our quality and our

competitiveness. It is not just a contract, but the first of a series of future agreements with the main electricity infrastructure operator in Italy, which enormously strengthens our strategic positioning. For the territory, it means new qualified employment. We are already in the planning phase to start further industrial investments to enhance our production capacity. Siderpali is preparing for a further phase of sustainable growth."

What are the next goals and future projects on which Siderpali intends to focus?

"We heal the future with a very clear vision. We will continue to expand into strategic international markets, bringing our expertise and products beyond national borders. We will give a strong boost to the development of green energy products, such as supports for wind and photovoltaic plants, sectors that are booming. The Luminexence line will be expanded with new smart solutions for sustainable cities. We will continue the process of digitization and industrial automation to maintain our competitiveness. And, of course, we will continue to invest in environmental projects, following the success of the solar power plant, to actively accompany the ecological transition of the sector. We want to be a reference point for innovation and sustainability in our field."